**Amazon**

**Focus Keywords:**

**Related keywords:**

**Title** (minimum 200 chars, including spaces):

**Bullet points** (maximum chars limit 500 each):

**Description** (Upto 2000 chars, including spaces):

**Images** (Dimension 1000x1000, resolution 72dpi, format jpg):

**Reference**:

**eBay**

**Focus Keyword:**

**Related keywords:**

**Title** (80 chars):

**Description** (Upto 2000 chars, including spaces):

**Images** (Dimension 1000x1000, resolution 72dpi, format jpeg):

**Price:**

**Website**

**Focus Keyword:**

**Related terms:**

**Title** (60 chars):

**Long Description**  (Up to 1000 Words):

**Note:** Break content into smaller blocks with a heading. Heading will have targeted or related keywords.

**Short Description** (150 to 160 Chars for Google SERPs):

**Notes:**

* Short description for Google Search results and should be catchy with the call to action type of content.
* Brand name should not be part of the title. It should be mentioned under Brand

**Images :**